

1 September 2010

Contact: Kelly Blyth  
Tel: (02) 9209 4133  
Email: kellyb@lx-innovations.com.au

FOR IMMEDIATE RELEASE

1 of 1

## LX INNOVATIONS NOMINATED IN ELECTRONICS NEWS FUTURE AWARDS 2010

LX Innovations has been nominated in four categories in the 2010 Electronics News Future Awards with YellowBird ALERT. LX was honoured to be the 2009 Best Overall Project winner with WMD3000, a device that monitors a user's gym workout and provides feedback wirelessly.

LX Innovations' 2010 entry is the innovative YellowBird ALERT (Automatic Linking to Emergency Radio Transmissions). YellowBird was invented by a Canberra doctor, Dr Stephen Robson, and developed by LX Innovations an electronics design house. YellowBird is an automatic handheld standard AM/FM radio that emits an alert tone and transmits the local emergency radio broadcast during natural disasters such as floods or bushfires.



The Electronics News Future Awards recognises excellence in Australian and New Zealand electronics, and categories include Communications, Home, Industrial, Wellness, Automotive and Environment. The final winners are announced and presentations made on the 18<sup>th</sup> September in Sydney, Australia. [www.electronicnews.com.au/awards.aspx](http://www.electronicnews.com.au/awards.aspx)

##End##

### About LX

LX Innovations is an award winning Australian electronics design house, specialising in the wireless and low power electronics designs. LX offers clients a range of professional solutions designed to take a new product idea from concept through to production.

LX Innovations services include full turnkey electronics design and manufacture , electronics, firmware and software design, electronics engineer consultancy, rapid prototyping, electronics manufacturing and commercialisation and technical support. LX's team takes an innovative approach to developing each project to ensure it gets to market fast with the best possible features.

For more information about LX Innovations please visit [www.lx-innovations.com.au](http://www.lx-innovations.com.au) or call 1800 810 124.